



SPONSORSHIP OPPORTUNITIES

Ray Bradbury's *Dandelion Wine Arts & Music Festival*

June 1, 2019



WHAT

The **Ray Bradbury's *Dandelion Wine* Arts & Music Festival** is a free annual event that celebrates the start of summer.

The event, first started in 2000 honors one of Waukegan's favorite sons, author Ray Bradbury, and now features artists and artisans, live entertainment at three different stages, and family activities.



WHERE

Waukegan's beautiful and historic Bowen Park, located at the corner of Sheridan Road and Greenwood Avenue. Bowen Park has an award winning playground, museum, music center, theatre, skate park, and nature trails. The festival, music venues, and most activities are handicapped accessible.



WHEN

Saturday, June 1, 2019

11:00am-6:00pm

Dandelion Wine Fest is always held on the first Saturday in June.

FESTIVAL STATISTICS

1,500 Attendees!

Over 50 Art & Community Vendors.

3 Entertainment Stages.

Over 25 different performances.

WHY

Dandelion Wine Fest showcases local and regional artists and venues, champions the arts, remains free to the public, offers low participation fees to artists, and remembers Ray Bradbury.

WHO

Dandelion Wine Fest is a grassroots event sponsored by the Waukegan Park District's Cultural Arts Division. There is no admission charge, suggested donation, or gated point of entry. All the performance events are free to view. Family activities, including a creative art project, are free. It is the local sponsors' support that underwrites festival production expenses and ensures artists' participation costs are kept to a minimum.



Be one of the supporters that make this event possible.

MAJOR EVENT SPONSORS: \$500+

- Includes all of the benefits of the “Supporters” & “I Love the Arts” categories
- A complimentary 10’x10’ vendor space at the festival (\$60 value)
- Complimentary tent, table, and chairs (\$55 value)
- Logo/name placement on posters, ads, and programs

SUPPORTERS: \$150-\$499

- Includes all of benefits of the “I Love the Arts”
- A complimentary 10’x10’ vendor space at the festival (\$60 value)
- Name on signage for specific area sponsored (if applicable)

I LOVE THE ARTS: \$50-\$149

- “Thank you” recognition on the Waukegan Park District website
- Invitation to Waukegan Park District Volunteer and Patron Reception
- Logo/name listed as sponsor on signage at the festival
- Logo/name on our social media sites (2,000 weekly hits)



Help fund something specific!

~~Pavilion Music Stage - \$1,000~~

~~Special Guest Artist - \$500~~

~~Community Rhythm/Drum Circle - \$300~~

~~Acoustic Music Stage - \$250~~

~~Gazebo Variety Stage - \$200~~

~~Artisan Demonstration Tent - \$150~~

~~Artist's Lane - \$150~~

~~Public Art Project - \$150~~

~~Children's Art Tent - \$100~~

~~Young Artist's Showcase - \$100~~



Contact Debra Carl at 847-360-4740 to confirm availability of designated sponsorships.



2019 SPONSORSHIP AGREEMENT

Contact: Name and Birthday (mm/dd/yy)	
Organization Name	OK to publish <input type="checkbox"/>
Name in Festival Guide (32 characters maximum):	OK to publish <input checked="" type="checkbox"/>
Address:	OK to publish <input type="checkbox"/>
City/State/Zip:	OK to publish <input type="checkbox"/>
Phone:	OK to publish <input type="checkbox"/>
Email:	OK to publish <input type="checkbox"/>
www.	OK to publish <input type="checkbox"/>

Free T-Shirt	XS	S	M	L	XL	XXL	\$0	<input checked="" type="checkbox"/>
Mark shirt size above								
Pre-Purchase Additional Shirts \$10 each								
Please list number of t-shirts for each size.	XS #	_____	x	\$10 =	_____			
	S #	_____	x	\$10 =	_____			
	M #	_____	x	\$10 =	_____			
	L #	_____	x	\$10 =	_____			
	XL #	_____	x	\$10 =	_____			
	XXL #	_____	x	\$10 =	_____			
Total # of shirts X \$10								
=Total amount due								

Do you want a space at the festival? (Additional \$70 rental fee for 10'x10' space) (Complimentary for supporters over \$150)	YES	NO
Would you like a tent? (Additional \$40 rental fee for 10'x10' tent) (Complimentary for sponsors over \$500)	YES	NO
Do you need to rent 1 table and 2 chairs? (Additional \$15 rental fee) (Complimentary for sponsors over \$500)	YES	NO

**WOULD YOU LIKE TO PARTICIPATE IN THE FESTIVAL WITH A VENDOR SPACE BUT NOT AS A SPONSOR?
PLEASE FILL OUT THE ARTIST/VENDOR APPLICATION.**

<p>Return this form and check or money order to:</p> <p>Waukegan Park District Jack Benny Center for the Arts</p> <p>Attn: Debra Carl</p> <p>39 Jack Benny Drive</p> <p>Waukegan, IL 60087</p> <p>Checks received after May 3, 2019 may miss some print deadlines.</p> <p>Logos should be submitted as .jpeg or .EPS files to dcarl@waukeganparks.org</p>
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