

WAUKEGAN PARK DISTRICT

PRESS RELEASE

Waukegan Park District Launching Interactive Mobile App

Waukegan, IL (February, 12, 2019) The Waukegan Park District will introduce its interactive mobile app at a celebratory launch party on Wednesday, February 27 from 4pm to 6pm, at the Field House Sports, Fitness & Aquatics Center, 800 Baldwin Avenue, Waukegan. The interactive mobile app features easy access to park district information, an interactive game to win prizes, locations and amenities of parks and facilities, and updates on event and program cancellations or changes.

The App Launch Party will showcase use of the app and the public who download the app will receive free t-shirts, while supplies last. Also, there will be refreshments and giveaways.

Designed in partnership with Links Technology Solutions, Inc., the app will transform the way residents interact with the Waukegan Park District. The interactive mobile app uses incentives and rewards to engage residents to use our parks, services and facilities.

Waukegan Park District President Marc Jones stated, "The Waukegan Park District will now have a new avenue for the community to access park district services and information using innovative technology. Our residents will be connected to us at all times through their mobile device, as we strive to provide the best services, programs, and facilities to our community."

Waukegan Park District Executive Director Jay Lerner said, "We are really excited to now have an app available for our community. We are the first park district to have an app that is interactive. It gives you the ability to check-in at parks and facilities to earn points for prizes. The app also makes it easier to access facility and class schedules, program information and other useful information. "

The Waukegan Park District app is available on the Apple App Store and Google Play. For more information, please contact Shelby McDonald at: smcdonald@waukeganparks.org or 847-782-3628.

About the Waukegan Park District

Established on December 26, 1916, the district has 50 properties and more than 737 acres of land, including the 18-hole Bonnie Brook and 9-hole Greenshire Golf Courses. Properties are managed to the highest environmental and conservation standards. Facilities operated by the district include the Field House Sports, Fitness and Aquatics Center, the Jack Benny Center for the Arts, the Waukegan's Greg Petry SportsPark, the Waukegan Skate Park, the Waukegan BMX Track, recreational centers, disc golf course, dog exercise area and agility course, outdoor sports fields, picnic areas, playgrounds, and sports courts including basketball, tennis and pickleball. A full range of programs and services are offered year round for all ages, from infants to seniors as well as special needs populations. Healthy lifestyles, wellness initiatives, and a connection with the outdoors and nature are integrated throughout programs, services, and special events. Cultural events are provided by the Waukegan Symphony Orchestra and Concert Chorus, and the Waukegan History Museum. There is something for everyone! The award-winning District employs 62 full-time and over 230 part-time, year round, seasonal, and temporary employees. The District is a member of the National Recreation and Park Association (NRPA), Illinois Association of Park Districts (IAPD), and Illinois Park and Recreation Association (IPRA). The district maintains national accreditation from the NRPA Commission for Accreditation of Park and Recreation Agencies (CAPRA), Illinois Association of Park Districts (IAPD) Distinguished Agency accreditation and Park District Risk Management Agency (PDRMA) accreditation and maintains a Level A Loss Control Program. The district was a NRPA Gold Medal Finalist in 2012 and 2013, and awarded the NRPA National Gold Medal Award for Excellence in Park and Recreation Management in 2013.

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