

**Minutes of the Waukegan Park District
Special Meeting
Golf Advisory Committee Meeting
December 3, 2009**

The Board of Commissioners of the Waukegan Park District and staff met for a Special Meeting to hold a Golf Advisory Committee Meeting on December 3, 2009 at 7:00 p.m. at the Bonnie Brook Clubhouse, 2800 North Lewis Avenue, Waukegan, Illinois.

I. Call to Order

Chairman Duffy called the meeting to order at 7:00 p.m. and directed the roll.

II. Roll Call

Chairman Duffy and Commissioners Durkin and Sarocka were present. Absent were Commissioners Foley and Motley. Also present was Executive Director Greg Petry, Superintendent of Finance and Administration Jim Glogovsky, Superintendent of Parks Mike Trigg, Staff Greg Benson, Mike Steele and Tim Govern. Committee members and others present were R. Seremak, S. Llewellyn, E. Holm, J. Bradbury, S. Bradbury, D. Paavilainen, F. Jaronik and D. Parske.

The following information was presented by staff at the meeting:

Jim Glogovsky

- Discussion took place about the 2008-2009 Golf report. It was noted that greens fee revenues are up \$160,000 at Bonnie Brook and pass revenue is down (224 to 164) \$50,000. In addition, Greenshire had net income up \$4,000 over last year.
- For fiscal year 2009-10, Bonnie Brook rounds are up about 5,000; revenue is increased by \$51,000. At Greenshire, revenue is up \$20,000 and passes are up to 174. Food and beverage revenue is down by \$100,000 and expenses are up by \$42,000. This resulted in a \$1,800 loss.
- The golf report numbers were questioned, and a request was made for the numbers from May through October 2008 and 2009. Chairman Duffy concurred that it would be nice to have those numbers for comparison purposes. Jim G. will provide the information as requested.
- Director Petry described how salaries are spread across funds, and gave examples for himself as well as Mike Trigg and Greg Benson. Another question was raised about the salary distribution between the courses.

Extensive discussion followed.

Tim Govern - Tim discussed the following topics:

- Rounds were up for the year.
- It was noted that the new Friday events were popular, including night golf and scrambles. Also, there were two new leagues added.
- Tony Tinetti was a nice addition to the instruction staff.
- The database is now up over 2500 members.
- Discussed the FORE Reservation Rewards system.
- December 19th Customer Appreciate event is planned.
- Chairman Duffy held a fundraiser event for the Howie Robinson Indoor Learning Center and video equipment will be purchased. In addition, the space will be used by the Waukegan high school golf team.

Tim described the following future goals:

- Filling the underutilized tee times.
- Additional goal is continuing to add value for the passholders.
- Improving customer service
- Creating a team atmosphere in food and beverage.
- Creating and using an e-mail database.
- Continuing to monitor expenses.

Greg Benson - Greg spoke about the following:

- Sealcoating and striping of the parking lot and cart paths was done. Unable to do sealcoating at Greenshire due to weather, will do next year.
- Replaced top dressing with an improved product on the tees, aprons and greens.
- Weather caused some maintenance issues, especially during October. Due to this, there were 14 cart days lost.
- The cold weather caused minimal stress on the course.
- Tree pruning went well last winter, 130 trees were trimmed. Plan to do the same number this year.

Commissioner Sarocka commented that the course was in great shape this year.

A question was raised about when the fairways were cut. Response was Monday, Wednesday and Friday, and rough is cut on Sundays. Discussion ensued.

Another comment was made about too many weeds in the creeks. Greg Benson noted that this is due to Queen Anne's lace plants this year.

There was an inquiry about why there were flowers on the second tee, Greg Benson stated that is has to do with the flowers filtering the rain.

Comment about the greens not being cut enough on the weekend. Noted that verti-cut must be done every two weeks.

Discussion on flags, pins and color flags as well as depth. Use instead of movable flags?

It was noted that the fence by the putting green (about 210 ft.) is in poor repair and not aesthetically pleasing. Discussion about the possibility of replacing the fence took place.

Rich Seremak complimented Tim and Greg Benson on a great job. Also, gave opinion on increased pay and time off for the groundskeepers.

Chairman Duffy said that Greenshire was in great shape and the junior program was great. Commissioner Sarocka concurred. Commissioner Sarocka suggested having some Friday events at Greenshire. President Durkin suggested holding them in May and June.

A question was raised about the beverage cart remaining stationary, and inquiry as to why it does not roam around. Greg Petry noted that it is supposed to roam around five holes. Commissioner Sarocka concurred, and discussion followed. Chairman Duffy stated that he likes the current location and said that roaming would slow play. President Durkin explained the rationale for the current practice.

Discussion about signs posted on the 1st and 10th tees noting to replace divots and ballmarks.

Mike Steele - Mike reported the following:

- Food sales increased in October and November 2009 as compared to 2009.
- Banquet interest is up, and there are more bookings being made.
- New menus and wedding packets have been created.
- Quality control was discussed.
- Service is improving.
- Will have a marketing plan for 2010.
- E-mailing ads, working on database growth.
- Expanded Wednesday night dinners, including a Hispanic dish and kids' menu.

III. Questions and/or Comments

A question was raised about having a Friday fish fry. Staff is researching the idea, more information will be forthcoming.

Lastly, a question was asked about the types of funds. Greg Petry responded and provided a description of the funds.

IV. Next Meeting

The date of the next meeting is to be determined.

V. Adjournment

Motion by Commissioner Durkin, seconded by Commissioner Sarocka, to adjourn the meeting. Meeting adjourned at 8:30 p.m.

Respectfully submitted,

James Glogovsky
Acting Secretary

JFG:ss