

**Minutes of the Waukegan Park District
Committee of the Whole
June 25, 2013**

The Committee of the Whole of the Waukegan Park District met in a regular meeting on June 24, 2013 at the Rose Administrative Center, 2000 Belvidere, Waukegan IL.

I. Call to Order

The meeting was called to order by President Kilkelly at 4:30 p.m. who directed a call of the roll.

II. Roll Call

Present: Commissioners Duffy, Sarocka, Bridges and President Kilkelly.
Absent: Commissioner Foley. Also present was Executive Director Greg Petry, Board Attorney Charles Smith.

III. Topics

A. Review and Discuss Staff Sponsorship Initiatives. Alicia Mentell and Jennifer Dumas addressed the Board to discuss the Recreation Department's initiatives and sponsorships. Prior to them speaking, Mr. Petry praised the work they have done already and commended them for finding multiple sources of additional revenue for the Park District.

Ms. Dumas gave a PowerPoint presentation of the committee's work and its members. She stated that the first thing the committee recognizes is the need to organize and define areas of expertise so they are not duplicating efforts and not soliciting the same potential sponsors for Park District events.

Ms. Dumas then reviewed the various stages of solicitation for sponsorships and how the committee makes contact with potential sponsors, emphasizing that the Park District is seeking their marketing dollars, not their donation dollars. The committee's presentation to potential sponsors highlights how their sponsorship will not only be a benefit to the public, but also would generate a return on their investment.

Members of the committee have watched a movie and will attend additional seminars in order to further enhance the sponsorship initiatives, which has raised over \$300,000 over the past five years.

B. Discuss Board Meeting Times. President Kilkelly requested that meeting times commence at 4:30 p.m. Commissioner Sarocka stated that that time conflicted with his summer golf league and asked for either an earlier start or a day other than Tuesday.

Mr. Petry explained that the Board has always met on Tuesdays and it is much easier for staff to get their packets together and provide updated information if the Board continues to meet on Tuesdays.

The times and dates of meetings will be established at the July Board of Commissioners meeting.

C. Discuss Tuesday and Thursday Bonnie Brook Golf Leagues. Tony Tinetti reviewed the issues raised by members of the golf leagues. Mr. Tinetti stated that initially there was some issue concerning the collection of fees for the amount of golf played, but that has now been worked out, as well as the cart usage.

The Board discussed ways in which to keep the leagues that are currently using Park District facilities as there has been some suggestions that some leagues are considering leaving.

Commissioner Sarocka discussed the Metzger league, which has approximately 48 members, that he runs on Thursdays.

Mr. Tinetti stated that at this time he is not aware of any league threatening to leave.

Commissioner Duffy stated that he has heard rumors that some of the golf leagues might be looking to move to other courses.

Commissioner Sarocka denied that there are leagues looking to move or that he was in anyway encouraging leagues to move.

Commissioner Bridges asked why there is so much turmoil over at the golf course and specifically asked Mr. Tinetti what was the problem with the cart enforcement.

Mr. Tinetti stated that there have been adjustments made and Commissioner Bridges asked if the problems started just this year, to which he responded, yes they had, that the carts seemed to a flash point, but this issue had now been resolved.

President Kilkelly praised Mr. Tinetti and his staff for their hard work at the golf course.

IV. Closed Session

There was no motion to adjourn into closed session.

V. Adjournment

Motion by Commissioner Duffy, seconded by Commissioner Bridges, to adjourn. Motion carried. Meeting adjourned at 5:25 p.m.

Respectfully submitted,

Charles W. Smith
Board Attorney/Secretary