



SPONSORSHIP OPPORTUNITIES

Ray Bradbury's *Dandelion Wine* Fine Arts Festival

June 6, 2015



WHAT

The Ray Bradbury's *Dandelion Wine* Fine Arts Festival (RBDWFAF) is a free annual event that celebrates the start of summer.

The event that first started in 2000, honors one of Waukegan's favorite sons, author Ray Bradbury. Today, it features artists and artisans, live entertainment at four different stages, and family activities.

WHERE

Waukegan's beautiful and historic Bowen Park, located at the corner of Sheridan Road and Greenwood Avenue. Bowen Park has an award winning playground, museum, music center, theatre, skate park, and nature trails. The festival, music venues, and most activities are handicapped accessible.



WHEN

Saturday, June 6, 2015

10:00am-4:00pm

RBDWFAF is always held on the first Saturday in June.

2014 STATISTICS

2,500 Attendees!

30 Artist Vendors

18 Community Organization Vendors

WHY

RBDWFAF is dedicated to showcasing local artists and venues, championing the arts, remaining free to the public, offering low participation fees to artists, and remembering Ray Bradbury.



WHO

RBDWFAF, a grassroots event, is sponsored by the Waukegan Park District's Cultural Arts Division. There is no admission charge, suggested donation, or gated point of entry. All the performance events as well as children and family activities are free. The support of local sponsors' underwrites festival production expenses and ensures artists' participation costs are kept to a minimum.

Be one of the supporters that make this event possible.

MAJOR EVENT SPONSORS: \$500+

- Thank you with name in Waukegan Park District Fall Brochure (reaches 36,000 households)
- Thank you recognition on the Waukegan Park District website
- Invitation to Waukegan Park District Volunteer and Patron Reception
- Logo/name on sponsor banner at the festival
- Logo/name on our social media sites (2,000 weekly hits)
- A complimentary 10'x10' vendor space at the festival (\$60 value)
- Name on banner for specific area sponsored
- Complimentary tent, table, and chairs (\$55 value)
- Logo/name placement on posters, ads, and programs

SUPPORTERS: \$150-\$499

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- Logo/name on sponsor banner at the festival
- Logo/name on our social media sites (2,000 weekly hits)
- A complimentary 10'x10' vendor space at the festival (\$60 value)
- Name on banner for specific area sponsored (if applicable)

I LOVE THE ARTS: \$50-\$149

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- Logo/name on sponsor banner at the festival
- Logo/name on our social media sites (2,000 weekly hits)

Help fund something specific!

Outdoor Main Music Stage - \$400

Community Rhythm/Drum Circle - \$300

Outdoor Children's Entertainment Area & Stage - \$300

Indoor Acoustic Music Stage - \$250

Bradbury Theater @ Gazebo (poetry, storytelling, short plays, etc.) - \$200

Children's Art Project Tent - \$200

Artisan Demonstration Tent - \$150

Community Art Project-\$150

Contact Ty Rohrer at 847-360-4749 to confirm availability of designated sponsorships.



2015 SPONSORSHIP AGREEMENT

Organization: _____

Contact: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Web Address: _____

Sponsorship Amount: \$ _____ Specific Sponsorship: _____

Do you want a space at the festival? YES NO
(Additional \$60 rental fee for 10'x10' space)
(Complimentary for supporters over \$150)

Would you like a tent? YES NO
(Additional \$40 rental fee for 10'x10' tent)
(Complimentary for sponsors over \$500)

Do you need to rent 1 table and 2 chairs? YES NO
(Additional \$15 rental fee)
(Complimentary for sponsors over \$500)

Total Amount of Rental Fees: \$ _____

Total Amount (Sponsorship & Rental Fees): \$ _____

Make checks payable to the Waukegan Park District.

**WOULD YOU LIKE TO PARTICIPATE IN THE FESTIVAL WITH A VENDOR SPACE BUT NOT AS A SPONSOR?
PLEASE FILL OUT THE ARTIST/VENDOR APPLICATION.**

Return this form and check or money order to:

**Waukegan Park District Jack Benny Center for the Arts
Attn: Ty Rohrer
39 Jack Benny Drive
Waukegan, IL 60087**

Checks received after May 1, 2015 may miss some print deadlines.

Logos should be submitted as .jpeg or .EPS files to haines@waukeganparks.org