

2015/16

# Cultural Arts Division

## Sponsorship Opportunities



### Ray Bradbury's

Dandelion Wine  
Fine Arts Festival  
...a celebration of  
summer

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### Summer H\*E\*A\*T\*

\*History, \*Earth,  
\*Arts and \*Tales

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### Oakwood Cemetery Walk

...a celebration of  
our past

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## Arts Park

...taking arts to the parks

Think of days gone by with a "traveling playground" program but take away the balls and bats and add in a story, a painting easel, some scissors, and a plan to open the doors to creativity to the children in Waukegan.

### What we need

The Cultural Arts Division is looking for one or more organizations to help support our efforts to bring the arts to more children in our community. Your sponsorship will help staff to bring an arts leader and art supplies to more parks and to present at a number of events over the course of the summer. This program has grown from 7 opportunities in the summer of 2012 to over 60 ARTS PARKS for the summer of 2015 and a plan to provide 100 opportunities to participate in art during the summer of 2017.

### How you can help?

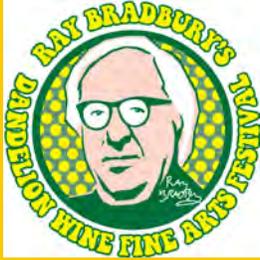
Support ARTS PARK financially for the purchase of paints, brushes, and glue or the support for a summer arts leader. Maybe you have some items and could provide art supplies to be taken into neighborhood parks, to arts events such as Bowen Blues, Movies in the Park, and Waukegan Band Foundation concerts and community events.

\$50-\$7500



## Ray Bradbury's "Dandelion Wine" Fine Arts Festival

The first Saturday in  
June at Bowen Park



This music and arts festival has been the "kick off" to summer and has celebrated one of Waukegan's "favorite sons," author Ray Bradbury since 2000.

This festival, for all ages, celebrates the ARTS through numerous activities including art demonstrations and displays, artisans, fine crafters, musicians, storytellers, dancers, poets, theatre workshops, and readings from works by Ray Bradbury. Much like all other events, we are looking for fun and enthusiastic volunteers to join us the first Saturday of June. Call us!



### Art Project

Each year a "make and take" or a "community" art project is presented to attendees... planters, a giant puzzle, wind chimes, paintings.

Art project

\$200-\$300



**Would your business like to volunteer for this event? Call us at 847-360-4740**

### Artisans

Potters, weavers, basket makers, fibre artists and more demonstrate their craft.

Booth space \$75

### Main stage

Lively music from "well-known" Chicago-land bands culminating with a community drum circle. Bands range from \$100-\$500

Drum Circle \$600

### Children's Stage

Dance troupes, puppets, stories, children's entertainers who cater to young audiences.

Children's entertainment from \$125-\$500

### Acoustic Stage and Gazebo Stage

Up and coming musicians, classical piano, jazz, literary readings, poetry, children's play, and improvisation on these stages.

Artists range from \$50-\$350, Piano Tuning \$125, Sound \$300

### Dance

Salsa, Hip Hop, West African, ballet, tap, jazz and pre-Columbian dance have all been a part of the annual festival.

Stage rental \$500

Demonstration \$300

Instruction \$500

## Summer H\*E\*A\*T\*

Each summer we “feel the heat” but it goes beyond the typical NE Illinois humidity and temperatures rising.

We take it a step further by introducing families, day care groups, and day campers to

**History, Earth, Arts and Tales!**

The entire season \$2000

Staff brings in professional entertainment for families, children, and groups playing at Bowen on a hot summer day! Musicians, jugglers, actors, puppeteers, storytellers, and naturalist help bring history, the arts, and nature to our park visitors. Children are introduced to activities that include hands-on participation, sing-alongs, or history hikes and frog walks. Summer H\*E\*A\*T \*is now a part of Parks and Play but will bring the same fun and entertainment to Bowen, Belvidere, or Bevier parks.

Naturalists \$100-\$400  
 Storytellers \$250-\$500  
 Puppeteers \$350-\$600

Musicians \$200-\$600  
 Historians \$50-\$300  
 Entertainers \$150-\$500



## Tanabata



Tanabata is held annually on July 7. Tanabata takes place on the 7th day of the 7th month of the year, when according to a legend, the two stars Altair and Vega, which are usually separated from each other by the Milky Way, are able to meet. Tanabata originated more than 2000 years ago with an old Chinese tale called Kikkoden. Origami, haiku, and wishes are the activities that take place on this day.

**Supplies \$100**



**Cemetery Walk**

Residents of Waukegan's past come to life in this living history event.

Volunteer re-enactors help tell the story of Waukegan through the stories of those buried in Oakwood Cemetery.

Transportation	\$400
Costume rental for Actors	\$500
Chairs, Tents and Amenities for Guests	\$500
Advertising and posters	\$600



**Movies in the Park**

Free family movies under the summertime stars in beautiful Bowen Park. An evening of classic to recently released movies on a Friday night.

Movie selections include: *The Blind Side*, *UP*, *Where the Wild Things Are*, *How to Train Your Dragon*, *Secretariat*, *Sing-a-long Frozen*, *A Night in the Museum*, and more.

Sponsor the screen for one night	\$1350
Sponsor a movie	\$300-\$450
Sponsor the season	\$6500
Mosquito Spray (per application)	



**For Earth's Sake**

*For Earth's Sake* is a sustainability, earth-friendly, and environmental education program that brings activities to the community free of charge. Volunteers from a number of groups provide activities that encourage families to spend time reconnecting to nature. Learn to compost, grow a butterfly garden, winterize your vegetable garden, and so much more!

Sponsor a mailing or an ad	\$70
4 pair binoculars	\$475
<sup>5</sup> Sponsor 3 months	\$300



**B-2 Bowen Blues**

Two nights over the summer, the Cultural Arts Division plays host to local blues bands in the Morrison Shelter. These concerts are free to the public. We even provide bug spray!

Newspaper ads	\$150
Band	\$250
Sponsor the 2015 summer	\$800



**Band Shell at Washington Park**

Bringing back concerts at the band shell. Its our way of bringing back the good old days. There will be park benches and some beautiful music.

We are looking for acoustic musicians, storytellers and poets for intermission.

Portable speaker, microphone with lighted podium system	\$2000
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## Bowen Park Theatre Company

### Playbill Advertising Rates & Specifications

Founded in the 1987 season, Bowen Park Theatre Company has performed nearly 70 plays in its over 25 years of providing professional theatre through the subscription series. The Waukegan Symphony Orchestra (WSO) was founded in 1974 and has performed throughout Lake County and abroad. The Waukegan Concert Chorus (WCC) was formed in 1976 and has performed throughout Lake County, at Carnegie Hall and Lincoln Center in New York, and with other area orchestras, including the Chicago Symphony Orchestra at Ravinia.

Bowen Park Theatre is located at the Dr. Lynn Schornick Theatre in Goodfellow Hall in Bowen Park. Bowen Park Theatre (BPTC) brings a sprinkling of modern theatre as well as the classics, specializing in popular plays from each of the last four centuries with particular attention to plays, which have been honored with a Pulitzer Prize, New York Drama Critic Award, and other outstanding awards. BPTC's history includes such plays as *Romeo and Juliet*, *A Man for All Seasons*, *Kitchen Therapy*, *The Front Page*, *Bleacher Bums*, *Death of a Salesman* and *A Few Good Men* just to name a few. The Waukegan Symphony Orchestra has seen a resurgence in our community. In the past decade, the size of the orchestra more than doubled and the size of the audience continues to grow. The Waukegan Symphony Orchestra provides our community a Youth Concert that is free to children and a low price ticket of \$5 to parents. WSO mixes professional with dedicated community players in a spectacular and delightful array of sounds in two season concerts. The WCC presents two solo concerts and a joint concert with the WSO. These fine performance groups bring inspiration to our youth and beauty into the lives of our citizens. The annual event that brings the Waukegan Symphony Orchestra and Concert Chorus together is the Joseph A. Favero Memorial "Do It Yourself" *Messiah*. This event brings together members from local colleges, high schools and churches as well as members of the community and surrounding communities to sing and play in this annual event.



## Waukegan Symphony Orchestra & Concert Chorus

### Printing Process

Cover: four-color process on white gloss.  
Interior Pages: one-color (black) sheet-fed on stock paper. Ten season inserts (6 to 18 pages) without ads: one color (black) on stock paper. Saddle-stitched stapled binding.

### Color Ad Specs (Covers only)

Color ads must be supplied on as a PDF or on a CD. This includes the back cover and the inside covers only.

### Black & White Ad Pages

Black and white ads should be sent as a pdf but will be accepted as a hard copy in black on white, properly sized and ready for publication. All artwork and text must be supplied by advertiser. A business card can be reworked for either a 1/4 or 1/8 page advertisement.

### Ad Positions

Add a 15% premium to the ad rate for guaranteed placement, which is available for selected positions within the first three to six pages. These pages contain, along with ads, the title page and contents page, and the introductory greeting. The list of Waukegan Park District Commissioners, Friends of Jack Benny Center for the Arts and Concert Call members, advertisements, as well as, players/cast members are located throughout the program/playbill. Reserved placements are available for full-page ads only. Requests for placement beyond the first six pages will be accepted, but they cannot be guaranteed.

### Deadline and Submission of Artwork

Add two weeks lead-time to deadline if staff must re-size artwork (August 1). Space reservations are due no later than August 15 and advertising materials are due on or before September 1 and must be delivered to the Jack Benny Center for the Arts, 39 Jack Benny Drive, Waukegan, Illinois 60087 or emailed to [cfreeman@waukeganparks.org](mailto:cfreeman@waukeganparks.org)





Benefits of an arts education  
and the difference it makes in  
the lives of our children

### SCHOLARSHIP

Sponsor a student for private  
music lessons for a session \$186  
or lessons for a year \$930

### Waukegan Park District Performing Arts

#### WSOCC and BPTC

Sponsor a concert

Waukegan Symphony  
Orchestra \$6000

Waukegan Concert Chorus  
\$4000

Young People's Concert  
Sponsor a family \$10  
Sponsor the principals \$800  
Sponsor the featured music  
\$400-\$600

Advertise in the playbills  
and programs  
*please see pages 6-7*

Sponsor a play for  
\$10,500

Bring back the BP Opera Co.  
with a Sponsorship of \$11,000

Depending on the level of  
sponsorship and the activity,  
tickets to events are included.



## Waukegan Park District – Cultural Arts Division

39 Jack Benny Drive Waukegan, IL 60087